

## P-SPA PORTABLE STRIP PACK APPLICATOR



Compact, light-weight applicator for high-impact in-store hang strips

The Ishida P-SPA represents an innovative semi-automatic approach to the production of highly effective promotional hanging strips of bags.

An operator manually inserts the end-seals of the bags into the P-SPA for automatic heat-sealing to one of Ishida's patented strip-tapes at a speed of up to 50 per minute, up to three times that of a conventional clip strip assembly process.

This lightweight, compact unit can easily be moved from one packing station to another, making it a value-for-money choice for contract packing and retail operations, as also for manufacturers of snacks, confectionery and other products sold or promoted in bags of up to 100g.

Specifications	
Top speed*	50 bpm
Bag type	Pillow packs
Film type	Heat-sealable OPP film PET, NYLON**
Bag width	50mm (min)
Bag length	60mm (min)
Bag pitch	50-100mm
Bag weight	Max 100g
Machine size	625 x 400 x 450mm
Machine weight	30 kg

\*Speed is the mechanical top speed and depends on the operators output.

\*\*Tape dependant (Please see SPA-Tape brochure)



# SPA FEATURES AND BENEFITS

Hanging strips of bags are a powerful way of promoting products in-store. Alone or placed next to complementary products (e.g. bags of snacks hanging in the drinks section), they take up no shelf space and can make it easier to gain a first retail listing. They can be up to 30% more effective than a shelf display. Ishida Strip Pack Applicators (SPAs) offer manufacturers and contract packers a practical, innovative approach to producing them.

## Excellent visual performance

Ishida's uncluttered, lightweight mounting tape allows spacing of the bags for maximum impact. When hand-fed, SPAs help create eye-catching displays with bags of different types and colours.

The tape itself can be printed to reflect the brand or the specific promotion, and space can be created on each strip for additional promotional surfaces.

## Strong, stable array, allowing easy removal and re-attachment of bags

The bags are heat-sealed to the strip, the process being adjustable to suit the bag material, ensuring secure attachment.

With Ishida's patented resealable tape, bags are easy to detach. Staff or customers can also re-attach them, helping to preserve display integrity. Each bag emerges with its end-seal folded, which aids easy removal, and helps protect bag integrity.

## Faster, more economical hang-strip production

Automatic Ishida SPAs can work in line with a bagmaker or flow wrapper, attaching up to 75 bags per minute. Manual models easily exceed the loading speeds attained with conventional clip strips.

Heat sealing means that bags without special holes or euroslots can be used. The strips of bags take up little more space than individual bags. For contract packing operations, this means that they can leave the factory in the same boxes in which they arrived. More generally, it means that a single stock keeping unit (SKU) can be used for attached and unattached bags.

## A versatile solution

A wide range of bag materials, including those with a heat-sealable oriented polypropylene (OPP) film, PET or nylon as the outer layer, can be handled within the Ishida SPA range.

The length of strips and the number of bags per strip can be varied without limits, apart from those imposed by weight (600g per strip, 100g per bag). With a simple change of parts, bag widths can vary from 50 to 203mm. Lengths can range between 60 and 280mm.

## Smaller carbon footprint

The Ishida strip-tape weighs 75% less than conventional clip strip systems, reducing transport fuel expenditure and overall environmental impact.

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Hang-strips can rival shelf-space when it comes to promotion

Bags are easy to detach and re-attach

No holes or Euroslocs are needed, avoiding expensive extra steps

The same SKU can accommodate bags before and after loading onto tape